

**ABSTRACT**

A process and a device are disclosed for packaging products in a stretchable plastic film; the device comprises: means for supporting and heating a product; means for supplying and clamping the film in a position overlaying the product; means for contacting and adhering the film, when stretched, to the product; means for cutting the film along its still not-free side; means for locking and releasing the cut film in stretched contact with the product; means for bending and adhering the film to the product through a bending action on the whole product perimeter; means for removing the packaged product; and control means for the device.